



TERMS OF REFERENCE

For Media Monitoring Specialist

Project Title: Combating Gendered Disinformation: Reclaiming Narratives 2.0

Duty Station: Yerevan/online

Duration: 10 May 2024 – 10 August 2024

A. Background and Description

Within the framework of “Combating Gendered Disinformation: Reclaiming Narratives 2.0” 10 online media outlets and 3 leading TV channels will be monitored to identify GID publications and their negative impact. The findings of media monitoring will be combined with legislative analysis on media regulations in Armenia to assess the sensitivity of existing laws towards GID issues and explore the potential for preventing GID-related content through legal measures.

Project outcomes

Outcome 1: Awareness is raised on the prevalence and impact of gendered disinformation in Lori, Shirak, and Syunik regions.

Outcome 2: Women representatives of the local self-government are more resistant to the effects of gendered disinformation in Lori, Shirak, and Syunik regions.

Outcome 3: Conclusions were drawn from media monitoring (on GID in the target media) along with legislative analysis. Proposals have been submitted to the decision makers based on these findings.

B. DESCRIPTION OF THE ASSIGNMENT

The Objective of the Assignment

To provide media monitoring services by monitoring 10 online media outlets and 3 leading TV channels in Armenia on gendered disinformation (GID).

Requested services

1. Monitor 10 online media outlets and 3 TV channels both using special tools and manually. Participate in designing the monitoring methodology in collaboration with experts.

The media monitoring will be concluded by July 10, 2024.



2. Develop a media monitoring report in collaboration with the expert and other media monitoring specialists.

The report will be bi-lingual and delivered by 10 August 2024.

C. Deliverables

- Media monitoring methodology and tools.
- 1 media monitoring report: (in Armenian and English)

D. Qualifications and Experience Requirements

- Familiarity with the specific challenges and dynamics related to gendered disinformation in Armenia or similar contexts.
- Strong understanding of gendered disinformation.
- Sensitivity to gender-related issues.
- Expertise in conducting media monitoring is an asset.

- E.** Applications (including CV) can be submitted by email to info@oxygenfund.am by CC-ing to nyeganyan@oxygenfund.am by **23:00, April 28, 2024**.

Subject line: Media Monitoring Specialist

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